# **4** Tips for **Prompting ChatGPT**



The Digital People

## **Be Specific**

Ensure you are specific in what you're asking ChatGPT. With ChatGPT and any other AI, the computer only knows what to output based on what you input. It can't read your mind! For example, if you want a list of options or step-by-step instructions, specify that before you hit enter.



#### **Give Context**

Give context and background information that may be necessary for ChatGPT to give you the response you need. For example, when asking for help writing a blog, specify to ChatGPT what the use of the blog is for. This will make the blog or any other output you have make sense.

### **Follow Up**

If the output you received isn't what you wanted, follow up afterward and give any edits you may have! Don't just give a prompt and leave it alone; it's simple to give ChatGPT a few tweaks. These edits help you get the best output possible. If you get something too short, ask ChatGPT to make it longer!

#### **Give System Messages**

System messages go in front of a prompt when asking ChatGPT a question. An example is, "Pretend you are a marketer. Write a paragraph explaining the benefits of social media." These messages give ChatGPT better context and will help word your response in a way that works best for you.